

# Upcoming Event: The Source to Give Talk on State Laws Addressing Pharmacy Prices

In an increasingly complicated and blurry landscape, stakeholders across the health care industry are searching for ways to control health care costs, improve quality, enhance access to care, and maintain fair market power. We're excited to share that The Source's Senior Health Policy Researcher Katie Gudiksen will be participating in a webinar series hosted by Catalyst for Payment Reform (CPR), featuring leading experts in policy and health care innovation.

The free four-part spring series will kick off on April 2, highlighting complex areas of health care strategy that may need policy solutions to drive change. The topics range from pharmaceuticals to healthcare mergers. Gudiksen's talk will focus on state laws addressing pharmacy prices and will take place on April 23 at 1-2pm EST.

Don't miss this opportunity to learn from leading experts and ask questions on how policy levers can be used at the state and federal level to create higher value health care and catalyze change.

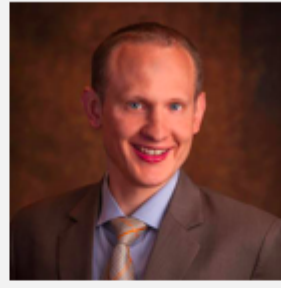
Register now: <https://www.catalyze.org/event/april-webinar-series-2019>.



Mai Pham, MD, MPH,  
Anthem Inc.



Bob Berenson, MD  
Urban Institute



David Muhlestein  
PhD, JD  
Leavitt Partners



Niall Brennan, MPP  
Health Care Cost  
Institute



Leemore Dafny, PhD  
Harvard Business  
School



Bob Galvin, MD  
Equity Healthcare



Katie Gudiksen, PhD  
UC Hastings



## Reforming the Physician Fee Schedule

Many believe that the Medicare Physician Fee schedule incentivizes a piecemeal, volume-based approach to care delivery, leading to increased costs and inefficient, poor quality care for patients. While efforts have been made to move away from the fee schedule toward alternative payment methods, modernizing the fee schedule is an area where policy may be needed to drive comprehensive and lasting change.

Tune in on April 2, from 1:00-2:00pm ET as **Mai Pham from Anthem Inc.** and **Bob Berenson from the Urban Institute** discuss efforts to fix the physician fee schedule.



## Pricing Pressure & Policy Solutions for Controlling Costs

As health care costs continue to rise without sufficient evidence that higher costs lead to higher quality care or better patient outcomes, some states have explored policy interventions in an effort to put pressure on prices. An important component of these interventions includes transparency into the price and quality of care.

Tune in on April 9, from 1:00-2:00pm EST as **David Muhlestein of Leavitt Partners** and **Niall Brennan of the Health Care Cost Institute** discuss pricing pressure, transparency, and efforts to control costs.



## Unconventional Mergers in Health Care

Whether it's the CVS-Aetna merger or Amazon's Haven venture, it will be important for purchasers to pay attention to how these unfamiliar forms of consolidation impact market power and health care quality and cost. Such mergers may look good on paper, but there may be unintended consequences. What policy interventions can be utilized to protect consumers and the integrity of the market?

Tune in on April 16, from 1:00-2:00pm EST as **Leemore Dafny of Harvard Business School** and **Bob Galvin of Equity Healthcare** discuss new "life forms" in the health care industry and the implications of these mergers.



## State Laws Addressing Pharmacy Prices

High pharmacy costs are notorious for causing headaches for many stakeholders. As drug prices continue to increase, employers and health care purchasers are still on the hunt for effective solutions. State policy interventions in the pharmacy space may lead to reduced drug prices and a more rational market for both purchasers and consumers.

Tune in on April 23, from 1:00-2:00pm EST as **Katie Gudiksen of UC Hastings** discusses state laws addressing pharmacy costs.